

**MEDIA  
KIT**

**M TRUFANT™**

**MARCUS  
TRUFANT**

**ATHLETE | INFLUENCER**

**SCHEDULE@TRUFANTMEDIACO.COM**

# WHO AM I

Marcus Trufant is a family man, entrepreneur, and philanthropist who is the epitome of class, leadership, and hard work. After an All-Pro 10-year career wearing the number 23 for his hometown Seattle Seahawks, Marcus has taken the same approach to empower his community through the Trufant Family Foundation and his multiple entrepreneurial ventures. Instead of locking down receivers, he locks down business deals while also mentoring, coaching, and advising people across Washington on how to take their game -in sports and life- to the next level by staying "Tru" to themselves. Marcus is also a social media influencer, with partnerships in many industries, from fashion to technology and anything in between.



FOLLOWERS



**70K+**



**43K+**



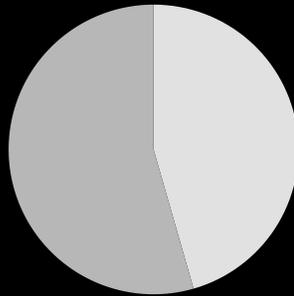
**14K+**

**60K**

REACH

(PAST 90 DAYS)

WOMEN  
54.5%



MEN  
45.5%

INSTAGRAM

**INSIGHTS**

**165K**

IMPRESSIONS

(PAST 90 DAYS)

TOP COUNTRIES

UNITED STATES  
CANADA  
UNITED KINGDOM  
JAPAN

TOP CITIES

SEATTLE  
TACOMA  
RENTON  
BELLEVUE

AGE RANGE

31.4% 25-34  
29.3% 35-44  
14.3% 18-24

CONTACT [SCHEDULE@TRUFANTMEDIACO.COM](mailto:SCHEDULE@TRUFANTMEDIACO.COM) FOR QUESTIONS, PRICING, AND INQUIRIES